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BYR
studio

22

Q4 MARKETING CALENDAR 2022

BYRIZZSTUDIO.COM

HELLO *Entrepreneurs!*



GREETINGS FROM OUR STUDIO IN BALI,

I am **Rizz** the **CEO and Founder of By Rizz Studio** a creative marketing company that aims to help brands build influence and use that influence to build wealth.

Exactly how? it's by planning your marketing campaign ahead! but first I want to share with you why I'm taking the time to put this together for you. I recently worked on client's brand development, and surprised to see their marketing team haven't come up with ideas to drive in traffic and revenue in this Q4 which is unfortunate.

Q4 is supposed to be the season where all businesses (both service based and product based) get that big-fat cash injections. The key to your marketing success is by planning ahead, build momentum, and use that momentum to your advantage. These important dates will help you knowing when to build momentum, planning that seamless conversion journey, and achieve your Q4 revenue goals!

If you're still not sure what campaign should you prepare and how to execute them. Don't hesitate to text me on Instagram DM, or email to hi@byrizzstudio.com I will be more than happy to assist you to plan and execute your next campaign!

Regards,

RIZZ ♥

10.

OCTOBER / 2022

THIS MONTH, MY BUSINESS WILL EARN



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11 NYFW BRIDAL 2023	12 NYFW BRIDAL 2023	13 NYFW BRIDAL 2023	14 NYFW BRIDAL 2023	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 Halloween					

TO ACHIEVE MY GOALS
I NEED TO DO:

NOTE



11.

NOVEMBER / 2022

THIS MONTH, MY BUSINESS WILL EARN



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13 World Kindness Day	14	15	16	17	18	19 International Men's Day
20	21 FIFA World Cup 2022 Begins	22	23	24 Thanksgiving (US)	25 Black Friday	26 Small Business Saturday
27	28 Cyber Monday	29	30			

TO ACHIEVE MY GOALS
I NEED TO DO:

NOTE



12.

DECEMBER / 2022

THIS MONTH, MY BUSINESS WILL EARN



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3 Make A Gift Day
4	5	6	7	8	9	10
11	12	13 Green Monday	14 National Free Shipping Day (US)	15	16	17 Super Saturday
18	19	20	21	22	23	24 Christmas Eve
25 Christmas Day	26 Boxing Day	27	28	29	30	31 New Year's Eve

TO ACHIEVE MY GOALS
I NEED TO DO:

NOTE





PRINT THIS AND MANIFEST YOUR MONTHLY REVENUE GOALS FOLLOWED WITH ACTION PLAN!

Don't forget to take pictures and share it on your story and tag us [@byrizzstudio](#) so we could manifest our goals together!

Meanwhile, stay connected!

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